

EMILY RIGGAN

Experience & Graphic Designer

emily.riggan@gmail.com

(804) 335-4851

Skills:

Design Thinking
User Research
Brand Strategy
Prototyping
Wireframing
Project Coordinating
Project Management
Scheduling
Visual Design
UX/UI Design
Logo Packaging
Storytelling
Sticker Making
Part-time Comedian

Tools:

Sketch
Figma
Adobe CC
Invision
After Effects
Cinema 4D
Microsoft Suite
Keynote

Interests:

Gaming
Print Making
Junk Collecting
People Watching
Human Psych
Sharks

Experience:

On board Experiential
June 2022 - November 2022

Designer

Understand, collaborate, and design experiential (in-person, digital & virtual) events while working alongside the client. Provide strong creative thinking, technical design, and problem-solving skills.

- Design satisfying and compelling experiences for clients of a product, event, or service by drawing on results from user research, innovative design, and workflow analysis.
- Utilize multiple buckets of knowledge from past and current experiences to adapt the appropriate skillset to the client or project.
- Schedule and create meetings internally and externally to develop strong client relationships to avoid any delays in the project timeline or budget.

The Martin Agency
July 2021 - May 2022

Freelance, Visual Designer + UX/UI Designer

Create and prepare digital graphics for clients including Ritz, UPS, and GEICO. Explore and build intuitive user interfaces while adapting to evolved strategies and user feedback.

- Follow the instruction of the creative brief and specifications to produce engaging, relevant work for desktop, tablet and mobile devices.
- Explain all design decisions thoroughly while providing detailed reasoning and value to the client and engineering team.

CreativeMKTGroup

September 2018 - July 2021

Brand Manager & UX/UI Designer

Build and design websites, improve brand development through managing client and company relationships and manage digital and social media marketing.

- Manage and meet client expectations through direct communication.
- Lead team meetings and calls with clients while designing and/or discussing strategy.
- Produce quality design work under tight deadlines and budgets.

Education:

Virginia Commonwealth University, Brandcenter

Class of 2021

MBA Experience Design

Virginia Commonwealth University,

Robertson School of Media and Culture

Class of 2018

B.S. Major Creative and Strategic Advertising, Minor Psychology, Magna Cum Laude

