



EMILY RIGGAN

UX/UI and Visual Designer

ABOUT ME

Creative-minded individual that brings innovative ideas to ordinary problems. Ambitiously outspoken with an inviting attitude towards challenges. Pursues opportunities that offer progress through advancing my work and skill set.

CONTACT ME

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AWARDS

D&AD New Blood 2021
2nd Place - Graphite Pencil
BBCu+ Control Your Content

EXPERIENCE

JUNE 2022-
NOV. 2022

DESIGNER

On Board Experiential (OBE)

Create, and design experiential (in-person, digital & virtual) events through strong creative thinking, technical design, and problem-solving skills.

- Collaborate with cross-functional teams to deliver wireframes, prototypes and motion designs that align with product requirements, technical constraints, and user needs.
- Develop and maintain design systems, style guides, and design documentation to ensure consistency and scalability across multiple platforms.

JULY 2021-
MAY 2022

FREELANCE, UX/UI DESIGNER

The Martin Agency

Create and prepare digital graphics for clients including Ritz, UPS, and GEICO. Explore and build intuitive user interfaces while adapting to evolved strategies and user feedback.

- Ensure that designs meet accessibility and usability standards, and follow brand guidelines and best practices.
- Execute all visual design stages from concept to final hand-off to engineering.

NOV. 2021-
NOV. 2022

FREELANCE, UX/UI DESIGNER

MATTE Projects

Design and prototype high-fidelity wireframes for digital installation, event coverage, and website case studies.

- Update WordPress website by designing the layout, user flow, and user interaction for GUCCI, YSL, and Miu Miu events.
- Demonstrate skill in visual design strategy, layout, typography, illustration, and hierarchy.

EDUCATIONS

CLASS OF
2021

MBA, EXPERIENCE DESIGN

Virginia Commonwealth University, Brandcenter
Magna Cum Laude

CLASS OF
2018

B.S. ROBERTSON SCHOOL OF MEDIA AND CULTURE

Virginia Commonwealth University
Magna Cum Laude